



## REDEFINING MEMORY CARE

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A WATERMARK RETIREMENT COMMUNITY

**ASSISTED LIVING • MEMORY CARE**





A photograph of an outdoor dining area. In the foreground, there are several round wooden tables with matching wooden chairs that have orange cushions. The tables are set with white napkins and glassware. Large, bright orange patio umbrellas are open over the tables. In the background, there is a building with a stone wall and white columns, and some green trees. The overall atmosphere is bright and inviting.

## CREATING EXTRAORDINARY COMMUNITIES WHERE PEOPLE THRIVE.

### OUR VISION

Watermark's Thrive Memory Care program is based on 30 years of experience delivering outstanding care and innovative programming in an encouraging, residential environment. Every resident brings a unique life experience to our community and we incorporate their personal background, preferences and needs into the daily fabric of our program. We challenge traditional assumptions about what is possible and we always focus on what residents *can* do, never what they cannot.

### THRIVE MEMORY CARE:

- Nurturing Environment
- Dining for the Soul
- Thrive Dining™
- Thrive Programming
- Specialized Training and Certification
- Extraordinary Outings





**DAYS FILLED WITH THE THINGS YOU  
LOOK FORWARD TO AND ENJOY.**

### **NURTURING ENVIRONMENT**

We create “like home” memory care neighborhoods that are comfortable and familiar. Our residents are surrounded by wonderful aromas from delicious meals, music, laughter, family members, fresh flowers, natural light, children, pets, the changing of the seasons and reminders of things to look forward to today, tomorrow and beyond. We fill the days with favorite pastimes and make sure to create plenty of meaningful moments.





## FAVORITE FOODS WITH GOOD FRIENDS

### DINING FOR THE SOUL

Beyond nutritious and delicious, meals are times to gather, connect and enjoy life's simple pleasures. Old favorites and interesting new delights are always on the menu and with Thrive Dining™, those same choices come in attractively served, bite-size portions to make meal times even more enjoyable. While three daily meals are scheduled, residents are also welcome to eat what they want, when they want. Our Pantry Program even provides residents personal space to store favorite items like mint Milano cookies or tomato bisque, so comfort foods are always close at hand.





A woman with short white hair, wearing a bright yellow long-sleeved shirt and black pants with a yellow stripe down the side, is sitting in a wooden chair. She is holding a large orange ball in her right hand. In the background, other people are sitting in chairs, some holding similar balls. The room has large windows and a bright, airy atmosphere.

## GROW AND CONNECT IN MEANINGFUL WAYS

### **THRIVE PROGRAMMING**

**EXPRESSIVE ARTS:** We use music, art and movement to tap into all forms of creativity for an alternative form of communication beyond words.

**PHYSICAL WELLNESS:** From traditional fitness classes, to innovative offerings such as yoga and dance classes, our physical fitness programs are tailored to residents' abilities, preferences and needs.

**LIFE HISTORIES:** Using past occupations, preferred hobbies and treasured talents, we create opportunities for meaningful connections, plus a feeling of true accomplishment, purpose and joy.

**WATERMARK UNIVERSITY:** Residents, associates, family members and local experts share their interests to ensure we always have opportunities to learn, grow and connect with each other in meaningful ways. We feature dozens of classes and examples include *The Writer's Circle*, *Conversational Spanish*, *Music and Movement*, and *Facebook for Seniors* to name a few.





## GUIDANCE, CARE AND CONNECTIONS

### MEET THE NAYAS

Here, the art of caregiving goes beyond the traditional title, so we call our caregivers “Nayas,” a word originating from the ancient language of Sanskrit. A Naya is a guide, person of wisdom and a leader who is engaged in the present moment. Specially trained and certified Nayas communicate through validation rather than correction to show understanding and support. We know that behaviors are a response to an unmet need. From this thoughtful foundation, we cultivate a sense of well-being and connection.

We partnered with the National Council of Dementia Practitioners to train our Nayas how to incorporate residents in the rhythms of daily living. Together, they work side-by-side cooking, cleaning, preparing and serving home style meals, and anything else that evokes a sense of purpose.



A blurred photograph of a train in motion, with a sign hanging from the top that reads "To New York". The background shows green trees.

**To New York**

## EXPERIENCES THAT MAKE A DIFFERENCE

### EXTRAORDINARY OUTINGS

Our group trips shatter the expectations of what's possible. Our residents, associates, families and volunteers work together to plan safe, adapted outings to ensure our residents thrive. Recent examples from Watermark communities coast to coast include fishing trips, a day at the Jersey Shore beach and Atlantic City, a train trip to New York City and even an overnight camping excursion.



GREET THE DAY  
WITH CHAIR YOGA



DESTRESS WITH  
MASSAGE THERAPY



DINE AND  
UNWIND ON THE  
OUTDOOR PATIO



MAKE SOME  
NOISE IN  
DRUM TALK



PLAY BILLIARDS  
WITH FRIENDS



RELAX IN  
MEDITATION  
CLASS



TROLLEY INTO  
TUCKAHOE



HAVE FUN IN  
JEWELRY MAKING



POP POPCORN  
AND WATCH  
THE BIG GAME



PRACTICE  
YOUR SWING  
IN GOLF FUN



EXPRESS  
YOURSELF IN  
FINE ART 101



GET A MANICURE  
AT THE SALON

